



Graphic Designer, Marketing

Design – good design – is integral to Epic’s Marketing and Communications department as it engages Epic’s stakeholders through social and digital channels. The Graphic Designer will have a passion for storytelling through visuals and ability to use photography, UX/UI principles, stylized imagery, motion graphics and video to help Epic share its message with its audiences through digital platforms.

The successful candidate will contribute to a positive and creative environment, providing support to various business units from developing marketing materials to investor communications.

Your Responsibilities:

- Design and produce web pages, microsites, landing pages, email blasts, promotions and social media assets.
- Work closely with the marketing team to design customer-focused digital marketing collateral.
- Create beautiful motion graphic designs aligning to the brand but using current trends and best practices.
- Prepare final files for delivery to developers or other project partners
- Provide advice and guidance on the aesthetic for campaigns, projects, and promotional events while ensuring consistency in design and content across all company platforms.
- Support in the creation and execution of digital marketing campaigns and initiatives.
- Create proposals and presentations for business development using Microsoft Powerpoint or Adobe InDesign.
- Deliver files that are AODA compliant
- Work with external digital platform partners to oversee the smooth implementation of new assets.
- Manage visual asset library.
- Stay informed of trending topics and social media trends to leverage and communicate accordingly.
- Utilize strong technical design skills to collaborate with web design to determine look and feel of website.
- Support in the execution of internal communications and support intranet updates
- Manage creation and coordination of digital marketing assets for both corporate and property initiatives and communications ensuring alignment to the brand.

Success Factors:

- High-quality of work with ability to spot inconsistencies and errors.
- Ability to work independently with strong time management awareness.
- Strong organizational skills and the ability to prioritize and pivot in a fast-paced environment.
- Ability to provide creative solutions to solve problems and improve processes taking the initiative required to achieve set goals and objectives.
- Curiosity and desire to learn and improve skills as required to work on various projects.
- Strong design sense and experience in branding.
- Understanding of intellectual property and rights.

Requirements

- Minimum 5 years experience
- Strong coordination and organizational skills are a must
- Experience and desire to work in a fast-paced, high volume environment and ability to multi-task and prioritize – Epic is a growing company and this is a critical capability.
- Creative, self-starter with exceptional follow-up skills
- Passion for digital marketing, technology and innovation
- Experience in social media marketing or content creation and editing using Adobe Creative Suite
- Demonstrated intermediate to advanced knowledge of Adobe Creative Suite (image, video, content – Photoshop, Illustrator, InDesign, After Effects) is necessary and portfolios will be requested.
- Proven direct experience in designing web pages, social media graphics and motion graphic videos.
- Intermediate knowledge of Microsoft 365 suite including Office, Powerpoint and Excel
- Photography and videography skills are an asset.
- Ability to execute digital campaigns and track activity using analytics.
- Ability to learn new software and analytics programs as necessary.
- Knowledge of Wordpress and other content management systems.
- Proven ability to quickly understand a project brief and understand of brand management.
- Sincere commitment to work collaboratively within the organization and with all stakeholders.
- Excellent and effective verbal and written communication skills.
- Portfolio and examples of work are required.
- Travel within the GTA will be required on occasion.
- Access to a vehicle will be an asset.

About Epic Investment Services

Epic Investment Services (Epic), which includes its wholly owned subsidiary MDC Realty Advisors in the United States, is a fully integrated North American real estate platform. Headquartered in Toronto, Canada and operating from offices in Canada and the United States, Epic has over \$17.5 billion in assets under management. Epic's portfolio comprises over 30 million square feet of office, retail, industrial and multi-family residential properties. Epic's integrated team is made up of over 150 real estate professionals in real estate management, asset management and investment management.

How to Apply:

Qualified applicants may e-mail their cover letter and current resume to careers@epicinvestmentservices.com indicating "**Graphic Designer, Marketing**" in the subject line.

Epic Investment Services is committed to diversity, equity, inclusion, and is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to ethnicity, age, religion, race, gender identity, physical ability, or sexual orientation, or any other elements protected by law. Epic Investment Services is committed to providing access, equal opportunity, and reasonable accommodation for individuals with disabilities in employment. For all internal and external applicants who require accommodation in the recruitment and selection process, please contact akumbaro@epicinvestmentservices.com for assistance/support. We sincerely appreciate the interest of all applicants, however only those selected for an interview will be contacted. **No telephone calls or agencies please.**

Visit our website at www.epicinvestmentservices.com for further company details.

